

Now you can offer
the latest and smartest
in garden equipment

DOWCRAFT

Magnesium Lawnbarrow

Here's a new de luxe, major-profit item—the answer to home gardeners who have been asking for a lighter, easy to handle Lawnbarrow!

Compactly designed of ultra-light magnesium—its modern finish and trim lines appeal especially to women. Its sturdy construction, perfect balance, and utility features win the admiration of gardeners who want the best.

They like its flat bed for carrying potted plants and bulky objects—they find it a real pleasure to use. It stores away easily on a convenient hook in garage or basement. And it sells itself when your customer picks it up!



One Lift! and it's sold!

"PICK ME UP" MESSAGE DOES THE SELLING!



Retail Price \$34.50

Specifications: Amazing light weight, 16 pounds. Handy size—26½" x 32"—Length 50" overall. Enamel finish. Color—French grey bucket, under structure bright blue. Pneumatic 2.75 x 10 tire, easy rolling bearings, ½" strong axle. Tubing under barrow, and legs cross braced, for rigid structural strength. Tapered side walls, flat bed.

For discounts and shipping information write or wire:

SPECIALTY PRODUCTS DIVISION
THE DOW CHEMICAL COMPANY
First and Water Streets, Bay City, Michigan

The "Pick-Me-Up" label attached to the bed of each Lawn-barrow encourages self-demonstration to customer and sales personnel.



Mention Hardware Age When Writing